

17th April, 2026

To whom it may concern,

Re: Letter of Recommendation for Lily Carlson

I've had the pleasure of teaching Lily over the past 3 years. As a dedicated and high-achieving student, she's demonstrated a strong passion for the field of marketing during her undergraduate studies.

During my time with Lily, she consistently displayed a desire to learn and perform highly. Her academic performance has been good, consistently achieving high grades.

Another real strength of Lily's is her proactive engagement in the classroom. Lily's excellent interpersonal skills are evident in her collaborative efforts within group tasks. She is a confident and clear communicator which is a crucial quality for success in marketing and other industries.

As her Lecturer, I have no doubt that Lily possesses the intellectual curiosity, determination and enthusiasm required to thrive in her career. I am confident that Lily would be an asset to any team.

Yours faithfully,
Billy Little

Lecturer in Marketing | Field of Marketing and Entrepreneurship | Faculty of Business and Law

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